

## In construction, it only takes one bad loss to break the bank.

Contractors often lose out when customers fail to pay. Unfortunately, nonpayment is all too common, and one unpaid invoice can devastate a company's accounts by interrupting cash flow.

### Effects of Cash Flow Interruptions

A hiccup in cash flow could slow payroll or prevent you from purchasing needed materials. You might even have to take out a loan or turn down new business because you can't afford the necessary labor or materials.

### The Difference One Payment Makes

With high costs, it's tough to turn a profit in the construction industry, so there's little wiggle room when it comes to payment. One payment could be the difference between your business making and losing money.

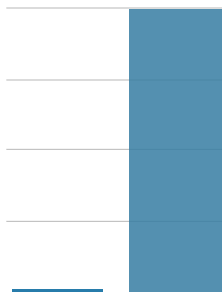
## Protect Your Payments, for a Fraction of their Cost.

It's more expensive to recover a loss than to prevent one ahead of time. **What if you could increase the chances of collecting payments for a fraction of the size of those payments? Protecting mechanics lien rights increases collections percentages.**

Starting at just \$149 a month, you can protect your company's lien rights and hardly lift a finger doing it. Is this worth it? Let's see:

### EXAMPLE 1

Let's say your business makes \$10,000 each month. The chart on the right shows what \$10,000 looks like compared to \$149. Is it worth spending \$149 to make sure you collect the 10,000?



### EXAMPLE 2

At \$149 per month, it would take 68 months (over 5.5 years!) before that monthly payment amounted to \$10,000. It would take 134 months (over 11 years!) before the payment amounted to \$20,000.

Given how common non-payment is, don't you think it's worth having a backup plan to collect that money?

## zlien Makes Lien Rights Easy

zlien takes the time and frustration out of protecting lien rights — we make it easy. See just how easy and speak to an expert about your lien rights and collections.

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PRODUCT TOUR**